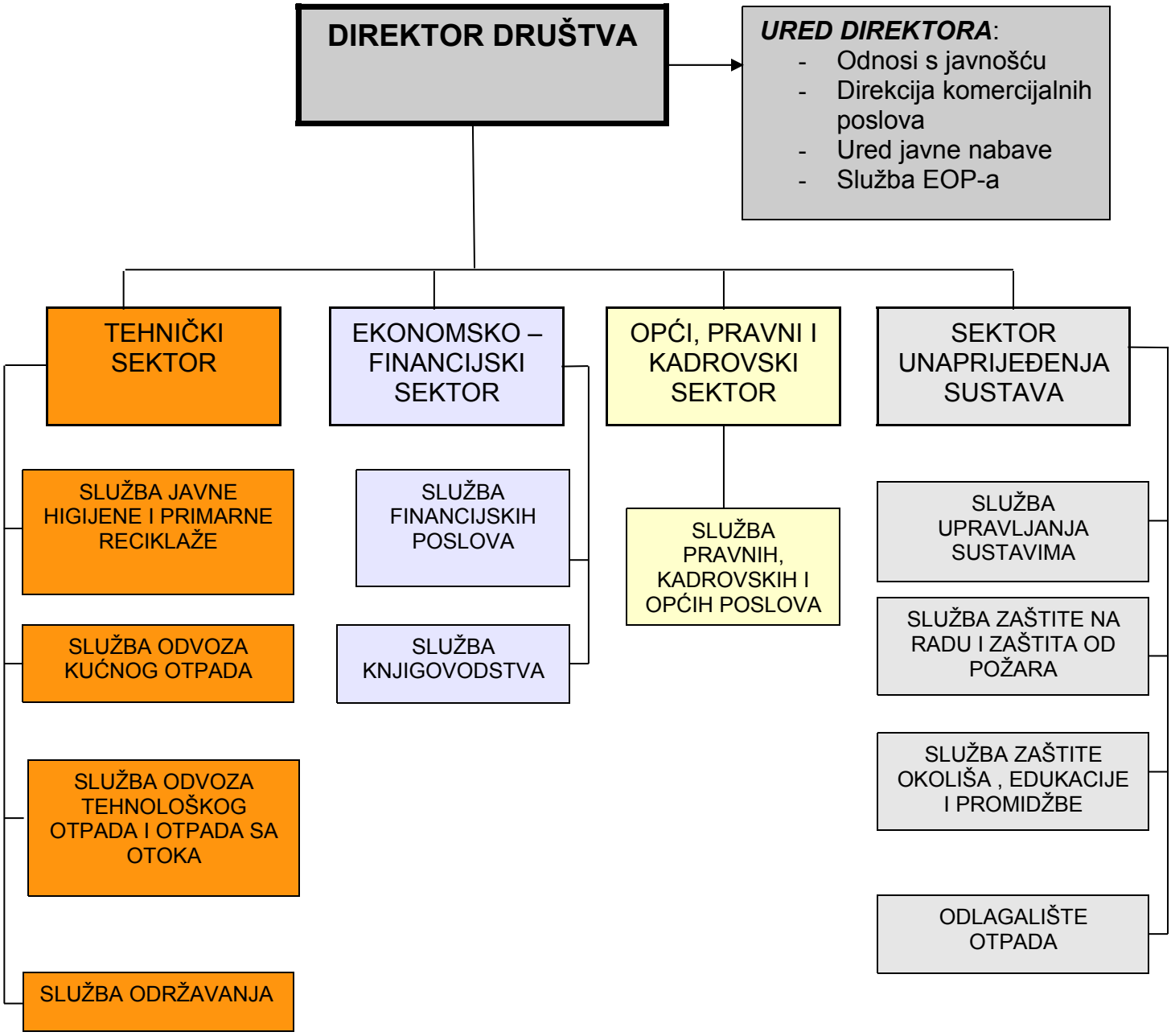ORGANIZACIJSKA SHEMA DRUŠTVA